

Invented for life



Welcome to the Bosch Module Partner Program

This manual will provide you with an overview of the module concept components and individual opportunities for further development. We are looking forward to working with you and wish you much success.

- BOSCH**
Automotive
Vehicle Maintenance
- BOSCH**
Automotive
Injection Systems
- BOSCH**
Automotive
Braking Systems
- BOSCH**
Automotive
Electric & Comfort Systems
- BOSCH**
Automotive
Commercial Vehicles



Bosch: test equipment, software, expertise and spare parts - all from a single source



Due to increasing vehicle complexity and growing competition, a success factor for your workshop is your own further development to enable you to meet the changes in the service market. Advanced testing technology and constantly up-to-date expertise can be the basis for future-proof workshop success.



The module concepts can help your workshop to meet the requirements of the future with testing technology and up-to-date expertise. That includes a range of brand-oriented know-how, diagnostic expertise and Bosch parts from a single source.

With the five Bosch modules, Bosch covers all areas of expertise for your workshop such as:

- Braking Systems
- Injection Systems
- Electric & Comfort Systems
- Vehicle Maintenance
- Commercial Vehicles



Bosch invented the module concepts to promote the workshops.

They can be implemented individually in your workshop area: either as a specialization of an independent workshop or as a supplement to an existing workshop concept*.

*As far as the respective terms and conditions of the respective workshop concept provide the possibility of such a supplement.

Bosch Module Partner Program Requirements

- Specified annual turnover per calendar year
- Integration and usage of Bosch ESI[tronic] diagnostic software*
- Participation in the eXtra loyalty program**
- Registration for the Bosch Remote Diagnostic Service (upon availability)*

* Other diagnostic software and remote maintenance services may be used by the Module Partner as well

** The Module Partner is free to use other loyalty programs as well

Participation
without
monthly
concept fees!

Join in now! Bosch Module Partner can offer to your workshop:

- No concept fees
- Use of the Bosch signage
- Please add your local benefits (e.g. Bosch professional trainings on special terms, XX extra points on participating Bosch parts, etc.)

With the full assistance of qualified experts in the field of modern vehicle diagnosis and maintenance a higher turnover and an increasing number of workshop customers might be possible.



Bosch product range: Top quality



Bosch is a leading supplier of automotive equipment.

Bosch provides with a professional diagnostic and workshop equipment and a wide range of spare parts for passenger cars and commercial vehicles.

Bosch parts range:

- Braking systems
- Lambda sensors
- Starters and alternators
- Wiper systems
- Filters
- Lambda sensors
- Electric parts
- Spark and glow plugs
- Batteries
- Steering systems and components
- Diesel systems
- Gasoline parts
- Belts
- Bulbs and Lighting



For more information: www.boschaftermarket.com

Wide range of diagnostic and workshop equipment



By using Bosch test equipment, software and expertise for automotive workshops, you will obtain effective diagnostic results and ensure professional and reliable repairs.

This saves time and supports the quality of your work.

Bosch can supply professional solutions for diagnosis, maintenance, repair and service such as:

- ECU Diagnostic tools
- ESI[tronic] Software
- Air Conditioning services
- Battery Service
- Test benches and tools
- Advanced driver assistance systems calibration (ADAS)
- Vehicle Systems Analysers
- Bosch Connected Repair



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Combination and development opportunities

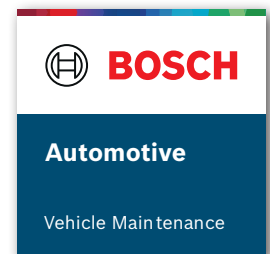
In order to make your qualifications visible to the outside, you will receive the appropriate exterior **module signage** as well as a corresponding **certificate**.

One great advantage of the Bosch module concept is its flexibility.

You can start with one module, for example, and in any time add other modules according to your requirements and wishes.

If you feel you would like more, then Bosch is just right for you. Apart from the Module program, Bosch also offers you the option of joining the full-service workshop concept, Bosch Car Service or Auto Crew*.

* The terms and conditions of the respective workshop concept, in particular the requirements of becoming such a workshop partner, apply.



General rules for using Bosch Module signage

The exterior signage of the module signs may only be mounted once on the external wall of a workshop with a module contract and represents the connection with the company Bosch.

The signage should always be perceivable as an independent sign.

The modification or combination of a module sign with a different logo is not permitted.

The design of the module sign like e.g. "Bosch Injection Systems" can not be used on other advertising material such as e.g. advertisements or stationery, business cards, websites or other.

It can also not be integrated into the corporate design of the company or into the wholesaler-concept e.g. workshop frieze.



Extra - the loyalty program.

Make your purchase extra rewarding.

Join in now and take the first step towards becoming a Bosch Module Partner!

extra is a worldwide customer loyalty program for workshops in the automotive aftermarket industry.

Join, collect points and get attractive rewards!

Extra benefits for you.

- Free to register
- Collect points easily and track them daily
- Choose from a wide selection of attractive rewards
- Collect additional extra points with various promotion throughout the year

Start now and get X extra points as a welcome bonus!

For more information
www.extra-program.com



Contact us: [Place for contact information]

Email: [Place for email address]

Find out more at:
boschaftermarket.com

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